

STATE EXECUTIVE COMMITTEE

Meeting Minutes for January 20, 2024
(Zoom)

Attendance

SEC Position	Individual	Present
Chair	Anna Johnson	X
Vice Chair	Colin Morgan	X
Secretary	Trevor Best	X
Treasurer	Brett Borden	X
At-Large Representative	Donovan Allen	X
	Aurelien Chartier	X
	Anna Farley	
	Raheli Kalpin	X
	Data Logan	
	C. Michael Pickens	
	Danielle Siler	X
	Sydney Wissel	X

Other attendees:

Layla Bush

Call to Order

Called to order at 9:05

Open Public Comment

No public comment

Approval of Prior Minutes

Approved minutes from November 2023 meeting – Approved, no changes

Officer Reports

1) Treasurer – Brett Borden

- a. \$664 Income in December, of which \$350 were dues. Expenses of \$217, for a cash flow of \$447.
- b. \$45,272 total funds at end of 2023
- c. PDC report submitted, Quickbooks to date and reconciled. FEC Report has also been submitted for end of year
- d. Square POS reader received and confirmed working, basically immediately loaned to Spokane for event usage.
- e. Q4 to be submitted to Audit Committee shortly

2) Secretary - Trevor Best

- a. No Report

3) Vice-Chair – Colin Morgan

- Eventbrite required a link to our organization country and website plus agreeing to the latest terms of service, including Stripe, to continue receiving money. I filled that in and agreed.
- Created the Convention Eventbrite meeting shell.
- Exported the last three convention's ticket sales for Anna and Beth to plan this year's.
- Got access to be able to clean up duplicate events occasionally (because the automation regularly creates them).
- Cleaned up director roles in Discord.
- Created some roles to test opt-in notifications that we can ping for different types of events.
- Checked whether Teams supports free accounts joining meetings (yes per Ray) and found that dail-ins are not free.
- Attended lots of meetings; discussion on convention marketing, started meeting with directors.
- Pushed the idea of hosting regular social events and bringing in members by running booths: Driving the idea as the short term vision and strategy.
- Started pushing "Parallel Community".
- Started answering info@lpwa.org emails.

4) Chair – Anna Johnson

- a. Training Tyler on marketing, especially on convention
- b. Meeting with Colin and Raheli re: membership intake on Feb 10. Focus on event booths throughout year, writing process for these. Booth budget should provide all needed materials.

County/Regional/Departmental Reports

- 1) Sydney Wissel – We are perhaps blacklisted by the gunshow organizers, they told us we had a booth, and then we didn't. Cemetery commissioner is going well, one meeting so far. Collaborating with volunteer organizations.
- 2) Colin Morgan – NE Washington potentially getting going. King County is having events again regularly
- 3) Technology Director – Ray Thompson
 - I. Progress since last report
 - II. Configured Teams & email alias' for convention director and committee.
 - III. Gave SEC and Directors ability to create/edit Discord Events. (for online events)
 - IV. Other Upcoming Projects
 - V. Collect new backlog items / priorities for tech team - Including further utilization of 365 for Business features that we already have access to
 - VI. Affiliate web space / sharing - Prepare a step-by-step for how to onboard affiliates and give them their own webspace under lpwa.org's Bluehost.
 - VII. Mailchimp - Luis and tech team are still looking to provide an accessible up to date list of members, and an automation script for making edits outside of the Mailchimp website.
- 4) Merchandising – Anna Johnson – Lloyd and I are working hard to create brochures, looking to equip everyone across the state with literature, buying up to 10,000 brochures.

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- 5) Audit Committee – Key Results of Report
 - No improper or personal use of LPWA resources was identified.
 - LPWA account transactions from checking, savings, PayPal, Anedot, and Stripe were reconciled to the account and budget amounts in the Treasurer’s Financial Report spreadsheet.
 - Contribution and expenditure reports were filed with the Public Disclosure Commission (PDC) according to required timelines.
 - Contributions in the Operating Budget report for August were accidentally overstated by \$50 due to a recurring payment subscription that had been cancelled in PayPal but which was still active in Quickbooks.
 - 6) Affiliate Support – Raheli Kalpin – Work party to brainstorm member/volunteer intake process. Counties are meeting monthly to great success
 - 7) Convention Committee – Anna Johnson
 - Seeking input on speakers and associated spend
 - Almost have catering costs nailed down
 - Sessions so far include Libertarian Women panel with Beth Beyers, Privacy Phones, Looking at Texas Slim for food freedom panel, panel of previous candidates, Strong Towns, lightning business networking hour.
 - Presidential Debate, having trouble getting candidates due to other conventions
 - Potential range day Friday before convention, and potential firearms training simulator at convention – Donovan Allen
 - 8) Political Director – Miguel Duque
 - 2024 LPWA Political Strategy micro-summary:
 - Cross-Pollinate Liberty: We must keep top-of-mind that all of the activities done by LPWA (whether social, educational, electoral, or ideally a combo thereof) can intentionally help improve connection and collaboration between liberty activists across many sectors of the movement regardless of labels. Whether or not we get as many candidates elected or laws passed as we think we should be, the greatest impact we can possibly make is to be a nexus of community where people help each other create more liberty in each others' lives without asking permission. This comes first, and any political success we happen to achieve will only follow from that.
 - NOTA for President: No money or resources devoted directly from LPWA to POTUS or other federal races in WA. They can fend for themselves.
 - WA Election 2024: A few selectively-chosen endorsed candidates (quality over quantity) (races such as state rep and possibly statewide office), with campaign events held across WA especially between May and August (and through November if they win in the primary). Endorsements to be voted on at state convention.
 - Decentralize Everything - WA Election 2025: Already recruiting for local races 2025 (more seats available, lower cost to run, consistent with our message of decentralizing and localizing). This goes hand in hand with our emphasis on local meetups and events.
 - Top Calls-to-Action for 2024 (this is what we want people to DO, and we make sure to ask them at every opportunity in person and online):
 - Come to events! Cross-promoting events with events. Make sure everyone in our orbit hears about events near them and online, and even hears about past events they missed so that FOMO increases. Vetted people can be invited to host an event. We should also cross-promote and piggyback on events held by vetted allied groups (this will be outlined in more detail). We are developing better and better tabling tools to help us distribute and capture info at events.
 - Explore running for local office in 2025: The sooner we get someone to express willingness to run for office, the better we can determine what they are eligible and best suited for and get them ready. Members should ask

their fellow members in person or online if they would run for office. When someone says Yes or Maybe, the Campaigns Committee (candidates@lpwa.org) should be informed and will take it from there.

- Lastly but not least, join LPWA and/or start a recurring donation.
- Discussion around ballot access, and how much support to give the presidential candidate

New Business

1) Budget Approval

- Discussion of convention budget and whether to include paid speakers, and how to price tickets
- Discussion of convention predicted numbers, and whether to adjust pricing accordingly
- Discussion of political budget, consensus that we should have ROI info on money spent
- Budget passes with no amendments unanimously

Open Discussion

- 1) Donovan Allen – Looking to start doing online skill based training
- 2) Discussion of Discord vs Teams vs Zoom

Next SEC Meeting

- 1) Set for February 10th at 9 AM

Meeting adjourned 11:30 AM

I hereby certify that this document has been approved by the State Executive Committee of the Libertarian Party of Washington State.

Trevor Best
Secretary
Libertarian Party of Washington