

# STATE EXECUTIVE COMMITTEE

## Meeting Minutes for November 18, 2023 (Zoom)

### Attendance

SEC Position	Individual	Present
Chair	Anna Johnson	X
Vice Chair	Colin Morgan	X
Secretary	Trevor Best	X
Treasurer	Brett Borden	X
At-Large Representative	Donovan Allen	X
	Aurelien Chartier	X
	Anna Farley	
	Raheli Kalpin	X
	Data Logan	X
	C. Michael Pickens	
	Danielle Siler	X
	Sydney Wissel	X

Other attendees:

Layla Bush

Tyler Dahl

Miguel Duque

### Call to Order

Called to order at 9:07

### Open Public Comment

No public comment

### Approval of Prior Minutes

Approved minutes from October 2023 meeting – Approved, Corrected spelling of Haman, Newsom, and note of month of previous meetings minutes

### Officer Reports

1) Treasurer's Report

a. State of Accounts

a) Contributions - \$480 incoming for September, of which \$200 were dues.

b) Cash Flow - expenses of \$924 for a negative cash flow of \$444.

- main expense \$500 for convention venue deposit

c) Total funds – ended Sep at \$44,952.57

b. Reporting

a) PDC – submitted for general election period ending Oct 30.

b) QuickBooks – to date

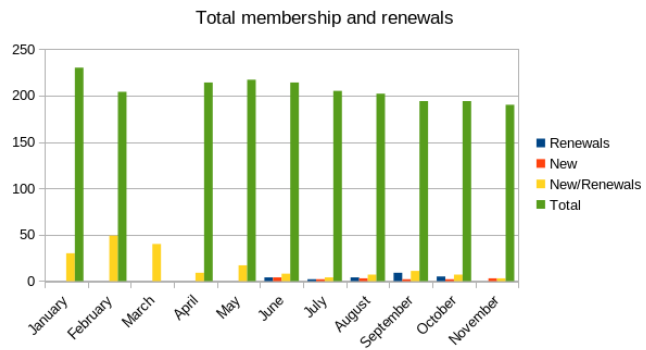
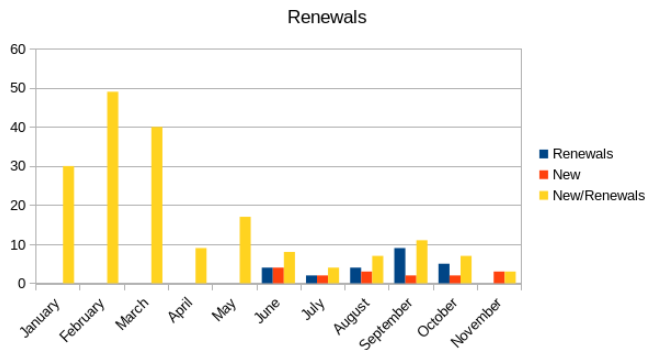
c. Other

a) Point of sale reader – PayPal Here is now obsolete and we need a replacement to be able to accept mobile payments ahead of state convention and other events.

1. Working w/tech contacts on potential of integrating with web store through Stripe and Shopify.
2. Square offers reasonably priced readers with their own app for stand-alone use and at this point appears the most straightforward option.
3. Neither connects directly to Mailchimp.

2) Secretary’s Report

a. LPWA has 190 current members as of October 17th. So far in the month of November we have no renewals and three new members. For the complete month of October we had five renewals and two new members. Below are some charts tracking available membership data for 2023.



3) Vice-chair’s report

a. Nothing to report this month

b. Been in a couple of meetings here and there

4) Chair’s Report

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- a. Fizzled out with text banking, required more commitment and time than available. Unexpectedly complex.
  - b. Behind on everything
  - c. Need to meet with directors to talk budget, but better if that talk happens today
  - d. Stepping down as chair at Convention
    - a) Moving, building a house, family, just can't commit necessary resources going forward
    - b) Not leaving the party, will likely still do a few things
    - c) Replacement of a chair is not clearly defined in bylaws

## **County/Regional/National Reports**

- 1) Sydney Wissel – Gun show weekend of the 9<sup>th</sup>, elected cemetery commissioner
- 2) Raheli Kalpin – SWWALP game night on the 9<sup>th</sup>
- 3) Miguel Duque – Pierce county has had a few successful meetups, Upcoming game night at Trevor Downie's house. More ideas for Meetups to come

## **Department Reports**

- 1) Convention Committee – Raheli Kalpin
  1. Venue reserved, hotel room block reserved
  2. Looking into Friday night venue, possible arcade
  3. Everything moving along well
  4. Speakers unknown, looking at presidential candidates and local speakers
- 2) Technology Director's report
  1. May archive wiki
- 3) Legislative Action Coordinator – Nothing to report
- 4) Political Department – Miguel Duque
  1. Great election night party

2023 WA Election results for LPWA candidates:

- Sydney Wissel ELECTED for Moran Cemetery District Commissioner Pos. 3 with 2,806 votes (70.88%)
- Robert McGee placed 2nd for Kitsap County Fire & Rescue Commissioner Pos. 3 with 9,287 votes (44.40%)
- Brian Kemp placed 2nd for Stanwood City Council Pos. 4 with 529 votes (29.21%)
- Ryan Sugden placed 2nd for Bellevue School District Director Dist. 2 with 5,954 votes (24.38%)
- Sam Sheehan placed 2nd for Issaquah City Council Pos. 6 with 1,532 votes (20.70%)
- Stuart Knight placed 2nd for Onalaska School Board Dist. 1 with 465 votes (35.04%)
- Honorable mentions:
  - Nick Moore, active LPWA member, RE-ELECTED for Grant County Port District #9 Port Commissioner #3 with 1,338 votes (99.18%) (did not seek endorsement by LPWA)

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- Nick Coelho, longtime LPWA member, ELECTED for Lynnwood City Council Pos. 4 with 4406 votes (63.11%) (did not seek endorsement by LPWA)
  - Randy McGlenn, Nehemiah Vastinsalo, Alan Rubio, and Tricia Phillips also ran for office this year. While they did not make it into the general election, we massively appreciate them stepping up and filing as candidates!

Recent/current activities:

- Building spreadsheet and recruiting efforts for 2024 WA election candidates.
  - 353 offices up for election in WA in 2024 (compared to 3,215 in 2023)
  - Positions including WA State Representative (\$601.91 filing), US Congress and Senate (\$1,740.00 filing), WA Superior Court Judges (\$2,031.69 filing), and WA Governor (\$1,982.57 filing) and other statewide offices.
  - We already have one endorsed candidate! Justin Franks for State Rep
  - “Prefers \_\_\_ Party” will appear on the ballot for most of these positions. Candidates can write anything they want in the blank, or state “no party preference.” We have no control over who files “Prefers Libertarian Party” whether or not they are a real Libertarian. Candidates may not state any other party preference to qualify for our endorsement or recommendation.
- Designed and produced (with help from member-owned Cryptid Laserworks LLC) a kickass gift for each of the 10 candidates that LPWA endorsed in 2023, including the 6 candidates who made it to the general as well as the 4 who did not. These were awarded to some of our candidates at the November 7th election night party in KingCo and will be mailed out to those who haven’t received theirs. It’s a Stanley brand insulated beer stein with a bottle opener at the bottom of the handle.

Upcoming:

- Working with LPWA tech team on database cleanup, especially to correct, merge, and update fields relating to members’ home addresses and county, which will help a lot with other efforts such as candidate recruitment and ongoing organization and promotion of local events.
- Touch base with Leg Director about Leg stuff
- Brainstorm with Chair and others about Issue Coalitions

5) Communications Director

1. Recent / Current

-Twitter / X is my major focus, posting several times a week, with various messaging, and updating with events as they come.

-X/Twitter engagement 1% of 4300 followers, 10 new followers per week, 200-600 views per post, 2-35 times links followed per post - good engagement with our active followers

-Instagram engagement 10%

6) Upcoming:

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-More new followers will boost engagement, majority of followers on X are inactive, get more new followers!

- 7) Audit Committee – Nothing to report
- 8) Affiliate Support Coordinator – Raheli Kalpin
  1. Getting Momentum going
  2. Spokane getting started with Lloyd
  3. Information out ahead of time has been extremely beneficial
  4. Party has purchased event bins
  5. Attendance has been rising
- 9) New Business – Appointment of Layla Bush as Bylaws Committee chair
  1. Happy to run meeting and looking forward to crafting proposals to be passed
  2. Support for merging bylaws and constitution from Anna Duque
  3. Motion to appoint passes unanimously
- 10) Discussion of 2024 budget and strategy
  - What are the most valuable things LPWA has done?
    - Events
    - Controls and regulatory compliance, organizational excellence
    - Candidate support
    - Drama free supportive community
    - Summary: the value of community
  - What are the biggest failures:
    - Possibly dedicating resources to federal elections can be demotivating
    - Burn out and lack of volunteers
    - Not connecting with people on a local policy level
    - Volunteer intake/retention
    - Messaging dissemination/communications
  - Broad discussion of priorities, honing down activities
  - Set further mid-week meetings to discuss strategy for next year

## **Open Discussion**

## **Next SEC Meeting**

- 1) Non-voting discussion meeting set for December 16th 9:00 AM

Meeting adjourned 11:26 AM

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I hereby certify that this document has been approved by the State Executive Committee of the Libertarian Party of Washington State.

Trevor Best  
Secretary  
Libertarian Party of Washington